

End of Summer Fashion Show 2011



Reach your target audience 

Our shows, The End of Summer Fashion Show in Leeds and The Spring Fashion Show in Manchester have a proven track record of attracting a great audience.

Previous statistics show an audience consisting of:

Mainly young women aged 18-30 who are:

Students

Full time and part time workers - often within the fashion industry

Urbanites

Trend followers

Seeking fashion inspiration/advice

Men aged 18-35 working full time looking for new fashions and ideas



Branding Opportunities

Placement in our exclusive show bag

End of Summer Fashion Show branded bags will be given to every attendee at the show. The total number of bags given out will be 200

It will include the some of the staff working on the show as well as the paying audience, as they fall in the same catagories and actively seek out new fashions 

The cost to enter the bag is £25

You can include up to 2 items per bag

previous examples include:

leaflets,

product samples

keyrings,

small accessories,

badges, 

any other promotional materials

Bear in mind that the bag will be 390mm x 457mm



Your brand logo, with a link, will also be added to our website, which has 3500 views per month and rising

To apply please visit www.endofsummerfashionshow.co.uk

